

Freeport Merchants Association Properties and MOT Maine Getaways / FreeStayMaine...

How to participate in the **Maine Getaways** and/or **FreeStayMaine** travel packaging programs. You may enter an overnight package for either program by following these steps:

1. Go to www.visitmaine.com
2. At the bottom of the page, click on the "Add/Update Listing" link.
3. Input your email address and password and you will go to a page called "Listing Administration".

NOTE: If you do not yet have a free business listing for our website (a.k.a., VisitMaine User Account), you will first need to access and complete the "Not Registered" form.

4. Next, click on the "Details" button next to the name of your business in the "Organization" box at the bottom of the page.
5. A new page will appear with the name of your organization. In the box on the right-hand side of this page, click on the "Add Package" button. This will bring you to a page with two options: Add a Maine Getaways Package or Add a FreeStayMaine Package.
6. Select the appropriate marketing program for your offer/package. Please note; the FreeStayMaine program is an exclusive offer for our visiting cruise ship passengers. In order to participate in this program, each package must include at least one (1) complimentary night of accommodations as part of the offering.
7. Complete the package form. In the restrictions section of the form, please be sure to indicate all price and occupancy restrictions (e.g., The rates for this midweek offer start at \$125.00 per night, based on double occupancy. Tax is additional.)
8. After completing the form, click Save. This submits the package to the Office of Tourism for review.

The Office of Tourism must review all listings prior to their appearance on our site. Please allow five business days for approval. If you have any additional questions or concerns, please call Mark Turek directly at 624-9826.

The Office of Tourism requests that all businesses that receive a free link on visitmaine.com provide a reciprocal link on your site. A simple link to our site from yours can help visitmaine.com rank higher in the search engines and increase the likelihood that more people will click on it. As this site gets more visitors, it increases the chances that users will then find your listing as well.

Mark Turek

(207) 624-9826 ~ mark.turek@maine.gov

<http://www.visitmaine.com>

